



MONTHLY MEMBERSHIP PROGRESS REPORT

District 20 R2

Results as of: 4/30/2014

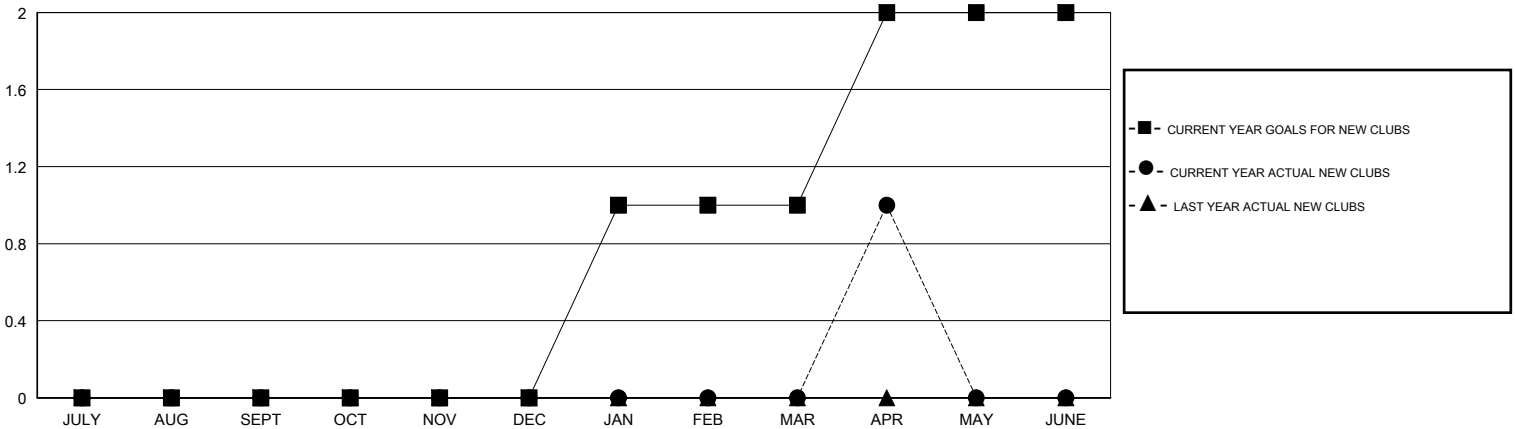
GMT: ED LECIUS

LOCATION NEW YORK

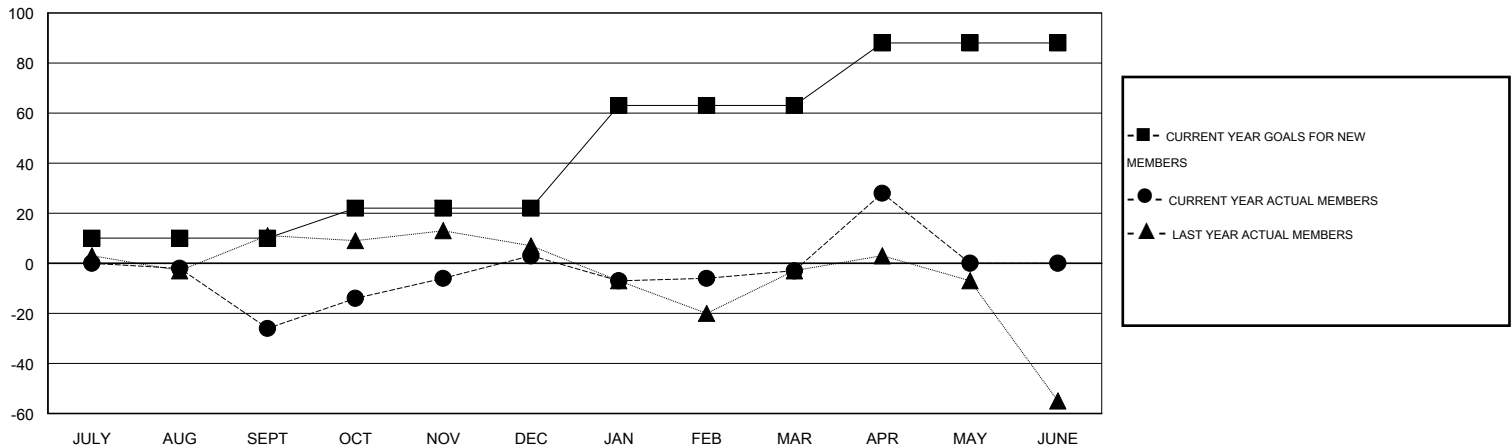
GMT CA 1

| Clubs | | | | | Members | | | | |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2013-2014 | | | | | RESULTS FOR 2013-2014 | | | | |
| QUARTER | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT | 0 | 0 | 1 | -1 | JULY/AUG/SEPT | 10 | 18 | 44 | -26 |
| OCT/NOV/DEC | 0 | 0 | 0 | 0 | OCT/NOV/DEC | 12 | 36 | 7 | 29 |
| JAN/FEB/MAR | 1 | 0 | 0 | 0 | JAN/FEB/MAR | 41 | 27 | 33 | -6 |
| APR/MAY/JUNE | 1 | 1 | 0 | 1 | APR/MAY/JUNE | 25 | 36 | 5 | 31 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | | |
|------------------------|---|----------------------------|--------------|
| DROPPED CLUBS: 1 | 27 CLUBS OF 49 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> | |
| <u>DROPPED MEMBERS</u> | | MALE | 601 (53.09%) |
| DECEASED | CLICK HERE FOR HEALTH ASSESSMENT DATA | FEMALE | 531 (46.91%) |
| CLUB CANCELLED | | FAMILY UNIT MEMBERS | 223 |
| OTHER | | HEAD OF HOUSEHOLD | 107 |
| TOTAL | | NON-HEAD OF HOUSEHOLD | 116 |